

An aerial photograph of a tropical coastline. On the left, a dense forest of green palm trees and other tropical vegetation covers a hillside. A narrow dirt path winds through the trees towards the beach. The middle section shows a wide, sandy beach with some driftwood and small figures of people. The right side of the image is dominated by the ocean, with waves breaking onto the shore, creating white foam. The water is a vibrant turquoise color, transitioning to a deeper blue further out. The overall scene is bright and sunny, capturing a serene tropical environment.

# BLUEFIELDS

A Jamaican coming of age film



## LOGLINE

Deirdre's summer of 'adulthood' takes a tragic turn, but through the power of community she discovers that growing up is accepting that you won't always be in control.

## GENRE

Coming of age  
Drama

## THEMES

Identity, family, community

## AUDIENCE

Women 16-65





# SYNOPSIS

*Bluefields* follows 18 year old, uptown girl Deirdre. She is a high school graduate and has decided to have the best summer ever with her bestie Laura before they go off to college in New York City. Unfortunately, she loses Laura and struggles with her absence. She seeks refuge in the country with her estranged grandmother, Rosey, but Rosey is not the source of comfort that she had hoped for as she is unwilling to truly open up and let Deirdre into her life. Deirdre is further destabilized when she finds out the truth about her mother's past.

With hurricane as backdrop, Deirdre confronts her grandmother and discovers that she cannot control the past or predict the future, but with a supportive community, with family, she can weather any storm.





# OUR JOURNEY TO BLUEFIELDS

\* Fund project

\* Secure pre-sales in  
Europe, Japan and  
the UK

\* Attach international  
talent

\* Festival world  
premiere

\* Simultaneous  
theatrical and VOD  
release







TO NE





Pauline Stonemyrie, Jamaica (Rosey)  
Cool Runnings, Dancehall Queen



Deidre Washington  
Emerging Jamaican actress



Alfre Woodard, U.S. (Kathleen Boggs)  
American Violet, Luke Cage, Captain  
America: Civil War



Badgyal Marie, Japan (Ito Misaki)



Clara Lago, Spain (Annalucia)  
Tengo ganas de ti, The Commuter

# CAST



# MARKETING STRATEGY

- \* Curated events such as Jamaican cooking classes, Rosey's bread pudding bake offs and sales, and themed dinners with guest speakers
- \* Strategic editorial features on cast, crew, and production
- \* Social media campaigns during all stages of production





Title	Year	Distributor	Rating	Budget/ \$USDM	Worldwide Box Office/ \$USDM	Domestic /\$USDM	Foreign/ \$USDM
Y Tu Mama También	2002	Anhelo Producciones/ IFC Films and Grade	R	\$5	\$33.6	\$13.8	\$19.8
Eighth grade	2018	A24	R	\$2	\$13.5	\$13.5	NA
Fishtank	2010	IFC	Unrated	\$3	\$2.4	\$374K	\$1.98
The Edge of Seventeen	2016	STX Entertainment	R	\$9	\$18.8	\$14.4	\$4.3
Steel Magnolias	1989	TriStar	PG	\$15	\$95.9	\$83.7	\$12.1
How to make an American Quilt	1995	Universal	PG-13	\$10	\$41.2	\$23.6	\$17.6
Divine Secrets of the Ya-Ya Sisterhood	2002	Warner Bros	PG-13	\$27	\$73.8	\$69.6	\$4.2

COMPARABLES



# THE TEAM

---



**Justine Henzell** is an independent film producer and oversees the legacy of *THE HARDER THEY COME*, the award winning movie, co-written, produced and directed by her father, Perry Henzell, which continues to reach a global audience.

Henzell has directed two feature length documentaries, “OnePeople-The Celebration” and “Jamaica Arise,” that both highlight the history of Jamaica. She is a founding member of the Jamaica Film & Television Association (JAFTA) and in 2016 initiated JAF TA Propella! which supports the production of 5 short films by Jamaica filmmakers. Henzell is passionate about nurturing emerging talent and so has formed the Creatrix Collective to produce short films exclusively directed by Jamaican women.

In addition to her work in film Justine is a Co-Founder and producer of the Calabash International Literary Festival which was first staged in 2001.



**Mezan Ayoka** is a writer and filmmaker. Her short film *Going Down* is a 2018 JAFTA Propella! awardee.

She wrote and directed *Ding*, a short film that screened at the Kingston on the Edge Urban Art Festival (2013) and at GATFFEST in June (2017). *Summer School*, a TV pilot written by Mezan, was an awardee in the nationally recognized Jamaica Cultural Development Commission’s (JCDC) Creative Writing Competition (2014).

She produced *Mango Wars* (2017), a short film awarded funding under the JAFTA Propella! initiative. She is the founder of a peer review screenwriting group and offers script notes and coverage to scripts in the development and pre-production phases.



**Ina Sotirova** is a storyteller and explorer passionate about the world's diverse cultures, their unique traditions and expressions.

An internationally published journalist/photographer and award-winning magazine editor, she specialised in documentary filmmaking at Columbia University’s Graduate School of Journalism. While there, she received the Du-Pont/Judy F. Chrichton award for visual storytelling.

Originally from Bulgaria, Ina is now an independent filmmaker living in Jamaica, where she also teaches storytelling, scriptwriting and documentaries at the UWI Community Film Project.

**CONTACT US**  
**[BLUEFIELDSTHEMOVIE@GMAIL.COM](mailto:BLUEFIELDSTHEMOVIE@GMAIL.COM)**  
**(876)382-6777**